



**rainbow eye co.**  
(Pvt) Ltd

Premier Print & Design Solution Provider

# Company Profile



## ABOUT OUR COMPANY

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We hereby take this opportunity to introduce ourselves as one of the largest printing companies in Zimbabwe. We possess a wealth of experience in the industry. For years we have learnt and understood the new media environment and have embraced it in today's new consumerism. Rainbow Eye Co comprises of reputed and experienced personnel and field professionals with a standing of several years in the professions.

In this regard, the clients have been the Semi Government departments, Hospitals, Schools, Unions, reputed organizations and churches. After observing the expanding scope of services, professional hands hailing from printing fields, graphics designing, machine minders and I.T personnel were inducted in the company. Keeping this view the experience, expertise, financial resources and equipment, we are confident that Rainbow Eye Co is capable to undertake any printing, branding, graphic designing and I.T support of any substantial magnitude.

Combined with innovation and forward thinking, we strive to give our clients the best service they will never experience anywhere else. Our capabilities in our service delivery have no limits, allowing us to achieve the ultimate goal of smooth operations done timely and efficiently.



### Our Approach

We are a company that strives for the best innovative service delivery. We want to give our clients direction and expertise to make the process exciting and rewarding.

### Strengths

We are a solid partner for our customers and all stakeholders based on the integrity and competency of our people, our years of experience, our track record for delivering excellent results and the backing of a global industry leader.

### Performance

We demand excellence, deliver on our promises and continuously search for new and better ways to provide the best solutions for our customers and all stakeholders.

### Passion

We care about and we are personally committed to everything we do especially our staff and their safety and development, our customers and their success, and the world we inhabit, in particular the people and environment in the communities where we live and work.

### QUALITY ASSURANCE

We do not only provide quality products, we ensure that you have the best service in your expected possible time. We believe in streamlined efficient and distributed management. This keeps us flexible and able to easily change course if you or the market demands. Our partnerships have a wide manufacturing, which enables us to keep prices with fastest possible delivery times.

Our team and facilities are geared to continuously look for ways to enhance your image, your corporate brand and indeed your name.



## Principle Activities

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For creative and unique concepts and artworks that communicate your brand effectively in the market.

- Commercial Printing
- Quality Promotional Printing
- Creative Graphic Designing :- Concepts & Designs
- Digital Colour Printing
- Personalized Promotional Products
- Corporate Uniforms & Workwear
- Corporate Identity & Branding
- Prints Execution
- Stationery Design

# Printing

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We offer full colour-printed outcome on any substrates. All prints in any size, colour and design you need. We have latest print technology which creates beautiful, vibrant and professional looking prints. Our colour prints are a powerful communication tool, a great way which advertises your company's products or services and you are guarantee to attract potential customers. Most importantly, they can be printed easily, quickly and affordable so you can rest assured that you will receive a quality product right when you need it all without disappointments.

## Brand Building

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We evaluate your current marketing efforts, identify the promotion options that reach your target market and determine the advertising solutions that meet your goals, and audience. Our expertise ranges from logo creations, corporate guidelines, business cards, letterheads, custom made envelopes, company profiles, brochures, flyers, labels etc.

## Advertising Outdoor & Indoor

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Temporary billboards, lamppost, highway billboards, banners, pop ups, roll ups, shakfins, corporate flags, tshirts, vehicle wraps, building wraps etc.

### BRANDING PRODUCT RANGE

- Branded Co-operate Apparel
- Company Name Tags
- Company / Co-operate Badges
- Premise Branding
- Branded Tshirts, Golf
- All Types of Banners
- Branded Diaries

### Principle Services

**Corporate Branding**  
Corporate Identity  
**Brand Building**  
Corporate Guidelines  
**Stationery Design**

# Some of Our Trade References

## **ZINARA**

Mr Fero  
489 Runiville  
Glenroy Shopping Centre  
Highlands, Harare  
Cell : +263 (04) 442 783

## **OFFICE OF THE AUDITOR GENERAL**

Mr Sithole (Deputy Director)  
Burroughs House  
Cnr 4th and G. Silundika,  
Harare  
Cell : +263 4 700513

## **NATIONAL ENERGY WORKER'S UNION**

Mrs Gwaka (Administrator)  
No 1 Kwame Nkrumah Ave,  
Harare  
Cell : +263 4 792138

## **National Employment Council for Zimbabwe Energy Industry**

48 Edmund Avenue  
Belvedere, Harare  
Cell : +263 4 788 523/4/5

## **STRUSS LOGISTICS**

Mr Mike Murenzvi (Manager)  
52 Birmingham Road  
Southerton,  
Harare

## **HARARE WATER & SANITATION (CITY OF HARARE)**

Mr Mbanda (Procurement)  
Cnr 2nd & Speke Avenue,  
Harare  
Cell : +263 773 405 709

## **ZIMASCO (Pvt) Ltd**

Mr R. Chisingarambwi  
Pegaus House  
52-54 Samora Machel Avenue

## **HARARE**

Cell : +263 772 325677

# Company Details & Contacts

## **BANK DETAILS**

**RAINBOW EYE COMPANY (PVT) LTD**  
**CABS BANK**  
**BRANCH CODE 10002**  
**FIRST STREET BRANCH**  
**ACCOUNT No. 1124964290**

## **VENDOR NUMBER**

714907

## **CONTACT DETAILS**

### **MERCHANT HOUSE**

43 Robson Manyika Avenue  
Cnr 2nd Street, 1st Floor, Office 7

### **HARARE**

## **Cell Numbers**

+263 719 915 366 / +263 775 760 692

 +263 719 915 366

## **Email**

salesrainbow6@gmail.com

**RAINBOW EYE COMPANY (PVT) LTD**  
**STEWART BANK**  
**KWAME NKUMAH BRANCH**  
**ACCOUNT No. 1007689825**